



## FOR IMMEDIATE RELEASE

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- *November 30 webinar covers introducing tobacco cessation into practices*
- *December 8 webinar covers youth and young adult tobacco cessation for clinical settings*
- *December webinar includes American Academy of Pediatrics representative to discuss new resource: "Youth Tobacco Cessation: Considerations for Clinicians"*

## NYS SMOKERS' QUITLINE HOSTS TWO UPCOMING TOBACCO DEPENDENCE TREATMENT WEBINARS FOR HEALTHCARE PROFESSIONALS

*November 30 webinar especially geared toward nurses;  
December 8 webinar includes American Academy of Pediatrics*

**BUFFALO, N.Y. – November 10, 2021** – Just in time for healthcare professionals as they prepare to help their patients conquer New Year's resolutions, the New York State Smokers' Quitline (Quitline) will host two upcoming webinars on best practices for treating tobacco dependence. Registration for both events is free and available at the Quitline's Online News Room, [nysmokefree.com/newsroom](https://nysmokefree.com/newsroom).

On Tuesday, November 30 from noon to 1 p.m. via WebEx, the Quitline will present "**Introducing Tobacco Cessation into Your Practice.**" The webinar's featured presenter is Anne Lawton, RN, NCTTP, a community outreach nurse for the Cancer Care Centers with St. Peter's Health Partners in Albany. Lawton's presentation is especially geared toward nurses and covers different types of tobacco cessation pharmacotherapy as well as teachable moments while working with patients and families on tobacco cessation.

On Wednesday, December 8 from noon to 1 p.m. via WebEx, the Quitline will present **“Youth and Young Adult Tobacco Cessation in a Clinical Setting.”** The webinar’s featured presenters include Rachel Boykan, MD, FAAP, a pediatric hospitalist at Stony Brook University School of Medicine and Julie Gorzkowski, MSW, LSW, director of adolescent health promotion for the American Academy of Pediatrics (AAP). The presenters will discuss the importance of addressing youth and young adult tobacco cessation in a clinical setting and offer ways to implement strategies from the AAP’s new resource – [Youth Tobacco Cessation: Considerations for Clinicians.](#)

Each webinar additionally includes instructions for healthcare professionals about how to refer their tobacco-using patients to the Quitline as an extension of care. The webinars will be recorded and posted to the Quitline’s website and YouTube page for future viewing.

Lawton and Boykan serve on the Quitline’s Healthcare Professional Task Force, a group of statewide experts who help inform the Quitline’s marketing and outreach efforts. All webinar attendees will receive an offer for a free Patient Treatment Kit via mail, which includes a supply of the Quitline’s latest marketing materials.

### **About the New York State Smokers’ Quitline**

The New York State Smokers’ Quitline is a service of the New York State Department of Health and based at Roswell Park Comprehensive Cancer Center in Buffalo, N.Y. It is one of the first and busiest state quitlines in the nation and has responded to nearly 3 million calls since it began operating in 2000. The Quitline encourages nicotine users to talk with their healthcare professionals and access available Medicaid or health insurance benefits for stop-smoking medications. All New York State residents can call **1-866-NY-QUITS** (1-866-697-8487) for coaching and resources, free of charge, seven days a week beginning at 9 a.m. Visit [www.nysmokefree.com](http://www.nysmokefree.com) for more information.

### **About Roswell Park Comprehensive Cancer Center**

Roswell Park Comprehensive Cancer Center is a community united by the drive to eliminate cancer’s grip on humanity by unlocking its secrets through personalized approaches and unleashing the healing power of hope. Founded by Dr. Roswell Park in 1898, it is the only National Cancer Institute-designated comprehensive cancer center in Upstate New York. Learn more at [www.roswellpark.org](http://www.roswellpark.org), or contact us at 1-800-ROSWELL (1-800-767-9355) or [ASKRoswell@roswellpark.org](mailto:ASKRoswell@roswellpark.org).